

Power Word Collection:

'Juice' Up Your Sales Copy



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Introduction

Copywriting is salesmanship in print.

If you want to sell on the net, then you MUST know copywriting.

You need to use words that sell. Words that inspire emotional response in your prospect.

And to make them want to buy.

Copywriting is all about the clever use of persuasive **power words** to entice and compel people into buying.

Yes the art of using just that - 'hot' words that sell which pushed your emotional hot button.

If we are to use the normal words like we do in our typical conversation, we might have trouble convincing, because the words we usually speak lack the extra 'spark' and 'emotional-inducing' elements.

With effective emotional triggering words and phrases, it can make a major difference to your conversion.

I compiled a list of power and 'juicy' words that can help to spice up your copy and give it an 'extra' magic.

Here goes nothing!

1 simple step

100% fail proof

100% money back guarantee

100% proof

100% satisfaction

100%...

Power Words Collection – ‘Juice’ Up Your Sales Copy

30 days free

30 days money back guarantee

a must

A winner

absolute bargain

absolutely

absolutely no obligation

accelerate your profits

accelerate

acclaimed

accomplish

accurately

achieve

act before it is too late

act now

act today

action

added value

adore

advanced

advantage

advice

advise to

Power Words Collection – ‘Juice’ Up Your Sales Copy

aggressive

alert

all new!

alluring

alternative

amazing

ambitious

an experienced

an important announcement

analysis

announcement

announcing

anyone could do it

anytime

anywhere

appealing

approval by

approved

approved

As seen on TV

assured

astounding

Astounded

Power Words Collection – ‘Juice’ Up Your Sales Copy

Astronomical

At your own pace

At your request

attain

attention

attractive

attractive offer

authentic

authority

automatic

avalanche

avoid the crowds

award

award

awe

awesome

balloon

bargain

bargain

be the first

beautiful

beautiful

below retail prices

Power Words Collection – ‘Juice’ Up Your Sales Copy

benefit

best selling

best selling direct

better

better

better quality

betther than

beyond

big

big demand

blast

blockbuster

blow away the competition

blueprint

bold

bonanza

bonus

bonus gift

booming

boost

boost

boost energy

boost sales

Power Words Collection – 'Juice' Up Your Sales Copy

boost traffic

bottom line

bottom line

brand new

brand new

breakthrough

brilliant

brilliant discovery

bring results

burst

buy now

buy one, get one free

by popular demand

caliber

call 24 hrs a day

call now!

call toll free!

capture

cash back

cash rebate!

cast iron

caution!

celebrate

Power Words Collection – ‘Juice’ Up Your Sales Copy

certified

challenge

change your life

choice

clear cut

clinch

closeout sale

colorful

colossal

commanding

commit

compare

compare

compatible

compelling

complete

complete details inside

complete package

complete set up

completely confidential

complimentary

complimentary

comprehensive

Power Words Collection – ‘Juice’ Up Your Sales Copy

computerized

concept

confidential

confidential

congrats!

convenient

conversions

courage

crammed

crammed with

crazy

creative

credit cards accepted

critical

critical

crucial

crucial

current

custom

custom design

customer satisfaction

customizable

cut costs!

Power Words Collection – ‘Juice’ Up Your Sales Copy

cutting edge

danger

daring

dazzling

dazzling

dealer price

debt free

decide now

dedicated

deep and wide

delicious

delight

deliver

delivered

dependable

dependable

deserve

desire

desire

destiny

detailed information

detailed instructions

different

Power Words Collection – 'Juice' Up Your Sales Copy

digital

direct

direct

direct to you

discount

discover

discovery

distinct

distinguished

dollars

dominate

dominate

donate

don't be left behind

don't delay

don't fall behind

don't miss out!

double your money back

double your paycheck

double, triple your income

dramatic

drive traffic durable

dynamic

Power Words Collection – ‘Juice’ Up Your Sales Copy

dynamite

eager

eager prospects

earn

earn more

easily

easy

easy

easy

easy payments

economical

ecstatic

edge

effective

effective

efficient

effortless

effortless

electrifying

eligible

eliminate

emerging

enable

Power Words Collection – 'Juice' Up Your Sales Copy

enchanting

endless

endorsed

enduring

energetic

energizing

energy

energy

enhanced

enjoy

enjoy

enormous

enormous

enormous growth

enormous potential

enterprising

envied

envision this..

error proof

essential

essential facts

essential ingredient

ethical

Power Words Collection – ‘Juice’ Up Your Sales Copy

everything to gain

exact

exceed

exceed expectations

excellent

excellent offer

excellent quality

excellent service

exceptional

exceptional

exciting

exciting details

exclusive

expand

expand

expect results

experienced

experienced

expert

expert

expert opinion

experts

explore

Power Words Collection – 'Juice' Up Your Sales Copy

explosive

explosive

exquisite

extensive

extra

extra

extra benefits

extra value

extraordinary

extraordinary

eye catching

fabulous

facts

fail proof

fame

fantastic

fantastic

fantastic

favorable

featured product

find

finest

first class

Power Words Collection – 'Juice' Up Your Sales Copy

first month free

first time fix

fix

flat out

floodgates

flourish

focus

foolproof

for a lifetime

foremost

forever

fortune

fortune

fraction of the cost

free

free

free advice

free. No obligation!

fresh

fresh

full

fun

gain

Power Words Collection – ‘Juice’ Up Your Sales Copy

gallant

garner

genius

genuine

get ahead in life

get noticed

get something good

get your own free whatever

giant

gift

gift with any purchase

gigantic

gigantic

give

go at your own pace

golden

good

grand

grant

grasp

great opportunity

greatest

guide

Power Words Collection – 'Juice' Up Your Sales Copy

guratee

happy

harvest

have

health

healthy

heart wrenching

hefty

helpful

here's the proof

high class

high commission

high impact

highest

honest

honorable

hot

hot selling

hottest opportunity

how to

huge

huge demand

hurry

Power Words Collection – 'Juice' Up Your Sales Copy

hurry

ideal

idiot proof

imagination

immaculate

immediate response

immediately

immense

impact

important

impressive

improve your life\

improved

improvement

income

increase your earning power

incredible

informative

informative

ingenious

innovative

innovative

insane offer, price

Power Words Collection – ‘Juice’ Up Your Sales Copy

insider

insider

insider club

inspiring

instant

instantly

instructive

intense

interactive

interesting

intrigue

introduce

introducing

introducing

introductory offer

invincible

irreplacable

it easy!

it sells

it's all here!

it's free!

it's here

joy

Power Words Collection – 'Juice' Up Your Sales Copy

just arrived

just do it!

know how

knowledge

largest of it's kind

last chance

last chance

latest

latest craze

latest new technology

launching

lavishly

lavishly

lead

learn

learn at your own pace

legendary

legitimate

lifetime

lifetime

limited

limited

limited

Power Words Collection – 'Juice' Up Your Sales Copy

limited time offer

limitless

literally

little known

little known secrets

long lasting

love

loved by

lovest price

luxury

luxury

magic

magnificent

major

make

make a choice

mammoth

mammoth

mania

marvelous

massive

massive

master

Power Words Collection – ‘Juice’ Up Your Sales Copy

matchless

maximum

mega promotion

merit

merit

millions of people

mind blowing

minimum effort

miracle

miracle

miracle

miraculous

modified

money

money saving deals

money saving secrets

monumental

monumental

mouth waterig

mouth watering

multiple streams of income

must have

national

Power Words Collection – ‘Juice’ Up Your Sales Copy

natural

natural

nest egg

new

new

nice

no additional charges

no additional fees

no BS

no commitments

no experience needed

no fees

no hassles

no hype

no money down

no money required

no nonsense

no obligations

no restrictions

no risk

noble

non stop

noted

Power Words Collection – 'Juice' Up Your Sales Copy

noted

nothing else to buy - ever!

novel ideas

now

now

now available!

now is the time!

now!

number one

obtain

odd

offer

offer ends

once in a lifetime opportunity

one of a kind

one time

only

optional

order today

order while supplies last

original

outstanding

outstanding

Power Words Collection – ‘Juice’ Up Your Sales Copy

overwhelming

own it outright!

pay later

pay only when...

pays off

penetrate

people

perfect

perfect

perfect

perks

permanent

personal

personalized

phenomenal

phenomenal

pioneer

pledge

plus

plus

popular

popular

possibilities

Power Words Collection – ‘Juice’ Up Your Sales Copy

potent

potential

powerful

powerful

practical

practical

precious

precise

precise

prefer

preferred

preferred

premier

preventive

preview before you buy

prime

professional

profit

profit

profit generating

profitable

profits

profits

Power Words Collection – ‘Juice’ Up Your Sales Copy

profusely

profusely

prominent

promising

promotional

prompt

prosfusely

prosper

protect

proven

proven

qualified

quality

queen of something

question:

quick

quick

quick

quick

quick special

quickly

radiant

rank high

Power Words Collection – 'Juice' Up Your Sales Copy

rare

rare

rare

rave reviews

reach

ready

ready to go

real people

real testimonials

reality

reap

reap

reap the benefits

receive (whatever) free

recommended

red hot info

red hot product/opportunity

red hot sale

reduced

refundable

reliable

relief

remarkable

Power Words Collection – ‘Juice’ Up Your Sales Copy

remarkable

requested

resolve

respected

response

results

returnale

revealed

reveals

revenue

revised

revolutionary

reward

rich

richest

right

right now!

risk free

risk nothing

riveting sales

rock bottom prices

rush

rush delivery available

Power Words Collection – ‘Juice’ Up Your Sales Copy

safe

safely

safely

safer than..

sale

satisfaction

save

save hundreds

save time/effort/money

savvy

scarce

secret site

secrets

secrets revealed

secure

secure

secure

security

seductive

selected

selective

send now

sensation

Power Words Collection – 'Juice' Up Your Sales Copy

sensational

sensational offer

sensational product

serious

sex

sharp

shocked

shocker

shocking

shrewd

sign up free

significant

significantly improve

simple

simple

simple

simple to start/use

simplified

simply

sincere

sizable

sizzling

sizzling

Power Words Collection – ‘Juice’ Up Your Sales Copy

skilled

skyrocket

slash

slashed prices

smart buy

smart move

smarter way

snowball

soar

soar above something

solid

solution

solve

sound

special

special

special bonus

special discount

special price

specialized

spectacular

speedy

spill

Power Words Collection – ‘Juice’ Up Your Sales Copy

spirit

stability

stable company

start earning now

startling

startling facts

state of the art

stay ahead of competition

step by step

stop

stop wasting money

storm

strange

strong

stunning

stunning

sturdy

substantial

substantial savings

succeed

success

successful

suddenly

Power Words Collection – ‘Juice’ Up Your Sales Copy

super charged

super sale/site/deal

superb

superior

superior product

superstar

supportive

supreme

surefire

surefire

surging

surprise

surprising

surprising

surprising

swarm

take action

take control

targeted

teach

teach

telling

tempting

Power Words Collection – 'Juice' Up Your Sales Copy

terrific

terrific price

tes

test it free

tested

testimonial

the truth about

this is your chance!

thousands agree

thousands can't be wrong

thousands of happy customer

thrilling

time is running out

timeless

timely

tiny

tip

tireless

to your benefit

to your future

today's special

toll free call

tool

Power Words Collection – ‘Juice’ Up Your Sales Copy

top business

top secret

total

totally

trailblazer

tremendous

tremendous

tremendous benefit

triple

triple

triple your money back

trouble free

true facts

truly

trust

truth

truthful

try it now!

turbo charged

ultimate

ultra

unbeatable

unbeatable price

Power Words Collection – ‘Juice’ Up Your Sales Copy

unbelievable

unbelievable price

uncommon

unconditional

unconditional gurantee

uncover

undeniably

understand

unique

universal

universe

unleash

unlike any other

unlimited

unlock

unlock

unmatched

unparalleled

unreal

unreserved

unsurpassed

untapped

unusual

Power Words Collection – ‘Juice’ Up Your Sales Copy

updated

upgraded

urgent

urgent

use

useful

useful

valuable

valuable

valuable

value

value

value added

variety

very hot opportunity

veteran

VIP

vital

vivid

vow

want winning

wanted

wanted

Power Words Collection – 'Juice' Up Your Sales Copy

wanted

warning

we will deliver

wealth

wealth

weird

which

while supplies last

why

why

wonderful

wondrous

world largest

worldwide

wow!

you

you

you can do it!

you qualify

your

zenith

Power Words Collection – ‘Juice’ Up Your Sales Copy

I hope you like this special ‘power words’ collection report.

All Success.



Jag Foo
<http://EMoneyMarketing.com>

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